

Yes, Beximco LPG indeed started the year 2022 by reaching new heights! Welcome to the first newsletter of 2022 and let's read through to find out more about the start of our *journey to the top*.

Even with the continued rise of the global LPG price due to the Russia-Ukraine war and other circumstances, the heroic Sales & Marketing team along with the rest of the company ensured that the year started on a positive note. Most notable achievement would surely have to be winning the UNHCR tender and supplying Beximco Smart Cylinder to the Rohingya Refugee Camps under UNHCR at Ukhiya, Cox's Bazar. It is a tremendous achievement for the team to be on the victorious side of such a prestigious project and clearly marks the superiority of the brand over the competition.

HIGHLIGHTS OF Q1, 2022

-  Ever highest refill sale in January 2022
-  Record sales of more than 400 MT AutoLPG (Approximately 40% growth over last year same period)
-  Witnessed the highest social media growth in the industry with 274,617 followers on our officially verified Facebook page, 20,425 followers on LinkedIn (generating 11,100 post impressions per month)
-  Call center generated record orders in a single month (January 2022)
-  Successfully commissioned several industrial and household reticulated systems
-  Beximco LPG chosen as the exclusive supplier of LPG for Rohingya Refugee Camps under UNHCR at Ukhiya, Cox's Bazar
-  Sustained growth of Exclusive Beximco LPG Retail Outlets with more than 200 outlets already operational.



In the Media



No other sector in Bangladesh has seen such growth in such a short time



-Mr. M. Muntasir Alam
 CCO, Beximco LPG
 on Banik Barta

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Beximco LPG's acceptance is increasing due to marketing of advanced technology cylinders



-Mr. Md. Mehedi Hasan
 CMO, Beximco LPG
 on Kaler Kantho

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INDUSTRY NEWS

- LPG export to India resumed after a long break. [more](#)
- Russia-Ukraine war drives LPG price hike. [more](#)
- Annual report of the explosive department says, there have been six major gas cylinder explosions in 2020-2021. [more](#)
- LPG plays a role in fuel diversification, says Dr. Tawfiq-e-Elahi. [more](#)

- Kolkata to begin ship to ship operations for LPG transportation to Bangladesh. [more](#)
- Japan's LPG industry launches institute to develop Green LPG. [more](#)
- World LPG Industry aims for 100% transition to bioLPG by 2040. [more](#)
- WLPGA launches Global Campaign to reduce exposure to indoor air pollution caused by traditional cooking fuels. [more](#)



Distributor Conference 2022

Hotel Radisson, Kathmandu, Nepal



Journey to the Top! For the first time in the industry, the LPG distributor conference took place in foreign lands. Beximco LPG journeyed to the land of Mt Everest with its more than 220 distributors and Sales & Marketing team in March 2022. The Distributors and the Sales team pledged to commit to further journey to the top at the conference held at Hotel Radisson, Kathmandu, Nepal. Filled with fun activities as well as serious business sessions, the Distributor Conference was enjoyed by all.

To view more photos visit the following link

<https://www.facebook.com/media/set/?vanity=bexlpg&set=a.972517783404098>

What our Distributors are saying



Md. Abdul Awal Molla
Janani Enterprise
Ashulia, Dhaka

As per European Technology, Beximco Smart Cylinders are made of fiberglass and are the safest cylinders in the market. This cylinder also has some special features that set it apart from other cylinders in the market. Consumers are comfortable with the non-explosive feature of Beximco Smart Cylinder and for safety purposes, they don't want to use ordinary steel cylinders at home. With the growing demand for fiberglass cylinders, I believe, Beximco Smart Cylinders will become a game-changer for my business in the near future. I feel proud to be an exclusive partner of Beximco LPG.



A B M Nazmul Alam
Rank Associates
Aftab Nagar, Dhaka

Both urban & rural consumers have widely accepted Beximco LPG's Composite Smart Cylinder. To fulfill the demand of consumers, we have started the home delivery service with the help of Beximco's call center support and working shoulder to shoulder to serve our customers. Beximco Smart Cylinder will soon become the top-selling brand in the household segment and I am proud to be a business partner of Beximco LPG.

Beximco Smart Cylinders are rapidly growing in demand



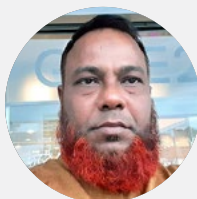
হা মাও সাদাউদ্দিন কাশিয়ামি
যুব ডাল আমি ব্যবহার করি আমার স্ত্রী এটা ছাড়া অন্য কোন
সিলিন্ডার ব্যবহার করতে চায় না।

Like · Reply · Message · 2 w



Golam Rabbani
সাদুশ্য গ্যাস!।
স্বচ্ছতা জবাবদিহিতা -র বহিঃপ্রকাশ। তাছাড়া লেভেল কমে আসলে
বুজতে সহজ হবে।
ওজনে কম হওয়ার সম্ভাবনা নাই।
যুবই ভালো উৎপাদন।

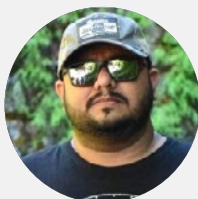
Top 3 Distributors



CHAMPION
MD. HARUNUR RASHID
M/S KHAWAJA GORIBE NEWAZ
STEEL BITAN, GAZIPUR SADAR
JAN- DEC 2021



1ST RUNNER-UP
MD. ABDUL AWAL MOLLA
JANANI ENTERPRISE,
ASHULIA, Dhaka
JAN- DEC 2021



2ND RUNNER-UP
TURZA UN AHMED
FAST ENTERPRISE,
BIRAMPUR, Dinajpur
JAN- DEC 2021

Best Region 2021



JAN-DEC 2021
MRITYUNJOY BANIK
REGION: DHAKA SOUTH



Jan 2022
MD NAZMUL HASAN
Territory: FARIDPUR
Region: KHULNA



Feb 2022
MD ARIFUR RAHMAN
Territory: MOHAMMADPUR
Region: DHAKA SOUTH



Mar 2022
MD MURSHED ALAM
Territory: NARAYANGANJ
Region: DHAKA SOUTH

New Joiners



Farid Hosen
Territory Sales In-charge



S.M Taufiqur Rahman
Territory Sales In-charge



Shahed Shamim
Deputy Manager



Md. Asaduzzaman
Senior Project Manager

We are always here to support

- For Distribution and Home Delivery: **16565**
- Autogas : **01730397878**
- Reticulation : **01321154566**

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www.linkedin.com/company/beximcolpg/